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1 PHASE 1 OVERVIEW

The Orange County Short Range Transit Plan (SRTP) will identify opportunities to improve transit services in Orange County, NC and create an implementation plan for 2025 to 2030. The first phase of engagement for the plan took place from March 4, 2024, to March 31, 2024.

Table 1 – Orange County Demographics

Demographic Group	Orange County Population
Total Population	146,354
White	75.2%
Black/African American	11.2%
American Indian/Alaska Native	0.5%
Asian	7.9%
Two or More Races	3.6%
Hispanic/Latino	8.5%
Limited English Proficiency	5.1%
Disabled	8.4%
Annual Household Income Less than \$50,000	30.4%

Target audiences included transit riders, Orange County residents, traditionally underserved communities (both riders and non-riders), and other community stakeholders. Traditionally, transit riders disproportionately include disadvantaged populations, including racial minorities, non-native English-speaking individuals, individuals with low incomes, and individuals with

disabilities. Data shows that these individuals comprise a significant share of Orange County's population (see Table 1).

The project team developed tactics, tools, and outreach methods designed to include these groups given the importance of their input. Specific goals of this engagement phase included obtaining feedback on desired areas of improved transit, the types of service improvements throughout Orange County, and identifying desired travel times throughout the day.

PARTICIPATION DEMOGRAPHICS

The survey included optional questions about participants' demographic backgrounds. These questions had response rates ranging from 80 percent (zip code) to 86 percent (age). Overall,

- 76 percent of participants identified as white
- 68 percent were women
- 71 percent were 45 or older
- 41 percent had annual household incomes of \$75,000 or more
- 12 percent reported having a disability
- 91 percent speak English very well
- 58 percent of participants lived in the 27278 or 27516 zip codes
- 37 percent have access to one car, and 57 percent have access to more than one car.



KEY FINDINGS

Participants desire improvements in transit services, including reliability, frequency, extended coverage, on-demand options, and accessible information such as real-time tracking apps. Additionally, they emphasized the importance of improving access to public transit through facilities like park and ride facilities, bike lanes, and pedestrian infrastructure.

Among participants without access to a car and those with disabilities, 60 percent expressed the importance of on-demand transit services. For those with limited car access, over 60 percent mentioned the significance of easy access to accurate and clear transit service information. Seventy-three (73) percent of participants with disabilities also want easy access to transit service information. Additionally, 67 percent of participants with access to at least two cars were more likely to prioritize scheduled, fixed routes over other types of improvements.

Recommendations for Future Engagement

When comparing Phase 1 survey participants' demographics to Orange County demographics, participants were generally representative of Orange County residents. Survey participants exceeded Orange County demographic percentages in the following categories: disability (12 percent compared to 8 percent in Orange County), gender identity (68 percent women compared to 52 percent in Orange County), age (46 percent aged 65 and older compared to 14 percent in Orange County), race (76

percent white compared to 75 percent in Orange County; 12 percent Black/African American compared to 11 percent in Orange County), zero car households (6 percent compared to 4 in Orange County) and limited English proficiency (8 percent compared to 5 percent in Orange County). However, participation fell short of reaching Orange County demographics in reaching some minority groups including those who identify as Asian (2 percent compared to 8 percent in Orange County and Hispanic/Latino (5 percent compared to over 8 percent in Orange County); as well as residents with annual household incomes under \$50,000 (24 percent compared to over 30 percent in Orange County).

While the engagement was successful in attracting a broad range of opinions and ideas from diverse audiences, there are some lessons learned from the demographic analysis and engagement process that include:

- Pop-up events at transit centers and bus stops help create awareness and collect input from transit riders from all targeted demographic backgrounds.
- Future engagement should consider more ways to reach residents with incomes below \$75,000 and those under 30 years of age, like incentivizing participation.

TACTICS AND TOOLS

The following activities were conducted to engage and gather feedback from residents and stakeholders during Phase 1.



Pop-Up Events

The project team held a series of six (6) pop-ups at bus shelters, community centers, and community events across Orange County between March 18, 2024, and March 23, 2024. These events provided transit riders and residents an opportunity to learn about the project and to provide feedback. Pop-ups were conducted at different times of the day at the following locations:

- Hillsborough Walmart
- Seymour Center
- Passmore Center
- Durham Tech OC Campus Park and Ride
- UNC Health Care Hillsborough Campus
- Downtown Mebane Eggstravaganza and Bunny Hop

Each event included an informational board showing existing transit service and a polling board to collect participant feedback. Paper surveys were provided to collect feedback from participants, which included a link to complete it online should the participant wish to take it later. All Information was made available in both English and Spanish. A list of pop-up events and their dates, locations, and times is included in Appendix A.

Near the end of the engagement phase, Orange County Transportation Services held an additional event at Cedar Grove Community Center where community members filled out paper surveys.

Presentations

The project team also conducted presentations with community boards and commissions to introduce the project and collect feedback. Presentations were given to the following groups during their regularly scheduled meetings:

- Orange County Transportation Board Meeting
- Mebane Bicycle and Pedestrian Commission (BPAC)
 Meeting

Polling Boards

Standalone polling boards featuring project details and simple questions were placed in transit shelters at six (6) key bus stops in Orange County. The aim was to engage transit riders directly and gather their feedback on the project at their convenience. Each board included a QR code and link to the project website to encourage participants to take the online survey. A full list of polling board locations can be found in Appendix A.

Survey

A short survey was developed to collect feedback on transit improvements and usage. The survey was distributed both online and in print form in English and Spanish to Orange County stakeholders and 13 community centers, libraries, and apartments. The survey was conducted from March 4 to March 31, 2024.



ADVERTISING METHODS

The following communication methods were used to inform the public and encourage participation in Phase 1 engagement activities:

Project Website

A website was developed to share information and materials about the Orange County SRTP project including project and plan overviews, phase 1 engagement activities, and link to the online survey.

Email Campaigns and Social Media

The project team worked with plan partners to promote Phase 1 activities and engagement opportunities via email and social media. A media kit, including a digital flyer, social media graphics, newsletter copy, and email content was created in English and Spanish and shared with stakeholders and agency partners to distribute through their communication channels. The media kit was also distributed to 50 community organizations in Orange County.



2 PHASE 1 FINDINGS

A summary of attendees' comments received during the inperson Phase 1 engagement activities is provided below.

POP UP EVENTS

At each in-person pop-up event, attendees were encouraged to share their thoughts using sticky notes on a polling board or provide written feedback by completing a paper survey. A total of 105 responses were collected via the polling boards. For more details on the total number of stickers received for each question and response option, please see Appendix B. Below is a summary of comments received.

Question 1: Where would you like to see better transit services? (42 total stickers)

Residents expressed their desire for enhanced transit services, especially to Hillsborough and Cedar Grove. They would like improved transportation options to key destinations such as Eubanks Park and Ride and the new Aldi store. They mentioned easier connectivity between Hillsborough and Chapel Hill, particularly to get to Orange County Hospital and events at Passmore and Seymour. In addition to this, better transit services between Downtown Raleigh, Chapel Hill, and Durham, with a specific request for stops at the Zen Center along Highway 86.

Residents also would like to see infrastructure improvements, including more sidewalks for pedestrians along U.S. 70 and expanded bike lanes, particularly to accommodate mountain

bikes. There were suggestions for the addition of extra lanes for cars in downtown Mebane. Improved communication regarding buses and real-time updates was also mentioned.

It was suggested that the project team should communicate with the Orange County Reentry Council to discuss enhancing transit accessibility to job opportunities, especially those in the industrial sector with varying shift times. Additionally, residents have expressed interest in a Mebane circulator to foster better connections between Hillsborough and Mebane, coupled with the installation of bike racks on any new transit services within Mebane.

Question 2: What type of transit service improvements would you like to see in Orange County? (34 total stickers)

In response to improving transit services in Orange County, various suggestions were made to meet the community's needs and enhance accessibility. One suggestion was to increase the frequency of transit services and offer better on-demand options, preferably through user-friendly apps. Additionally, residents want easier access to transit information with recommendations such as organizing travel training events at senior centers and providing clearer directions on buses. Installing real-time information signs was also mentioned.

Affordability was a significant concern, with requests for making transit more affordable or even free for riders. There was a strong emphasis to include smaller communities in Mebane like West



End, East End, Buckhorn, Perry Hill, and White Level in transit planning discussions, as these areas tend to be often overlooked.

Lastly, a suggestion was made to add train stops in Mebane to increase connectivity.

Question 3: What times of day are most important to you for travel? (29 total stickers)

When considering the most important times for travel, residents mentioned the midday hours on weekdays, particularly from 11 AM to 2 PM. They mentioned the importance of having reliable transportation options during these hours to meet diverse travel needs. To increase transit usage, there was a suggestion to make transit more affordable or even free.

POLLING BOARDS

Transit riders were given the opportunity to share their thoughts on three questions by placing colored dot stickers on unstaffed polling boards placed in transit shelters. A total of 92 responses were collected. Below is a summary of comments received.

Question 1: Where would you like to see better transit services? (28 total stickers)

In response to where riders would like to see better service, Cone Health transit riders are seeking improved services within Mebane and enhanced connectivity between Hillsborough and Mebane. Additionally, there is a desire for improved connectivity between Hillsborough and Chapel Hill/Carrboro, as well as routes from unincorporated Orange County into Mebane.

UNC Hospital transit riders expressed interest in connectivity between Hillsborough and Chapel/Carrboro, as well as connections between Hillsborough and Durham.

Durham Tech transit riders also mentioned the importance of connecting Hillsborough and Chapel Hill/Carrboro.

Faucette Street transit riders prioritized connecting Hillsborough and Mebane, service from unincorporated Orange County into Durham, and better service within Hillsborough. Notably, none of the polling board responses mentioned the need to connect Orange County to other regional destinations.

Question 2: What type of transit service improvements would you like to see in Orange County? (32 total stickers)

Transit riders across all locations would like increased scheduled bus service that follows a fixed route with designated stops. Riders mentioned the importance of shorter and more reliable wait times. Additionally, there were requests for enhancements to the comfort and amenities at bus stops.



Question 3: What times of day are most important to you for travel? (32 total stickers)

Weekdays during peak commute times (7-9 AM and 4-6 PM) were mentioned as the most important travel times among all transit users. This was closely followed by weekdays before 7 AM, between 9 AM and 4 PM, and after 6 PM, as well as throughout the day on Saturdays and Sundays.

SURVEY SUMMARY

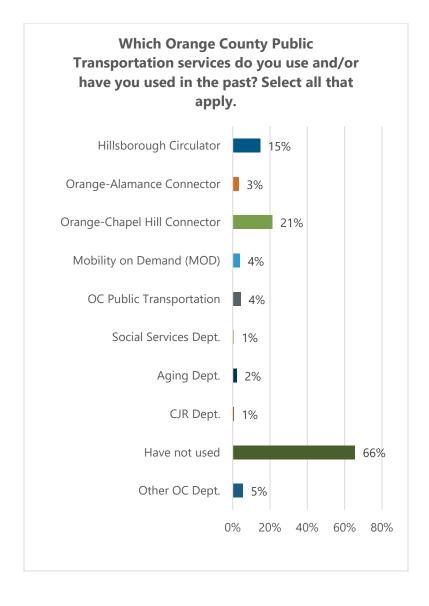
A total of 191 participants completed the online or paper survey.

Survey Results

Participant Transit Service Use

Participants were asked about their use of public transit services within and outside of Orange County.

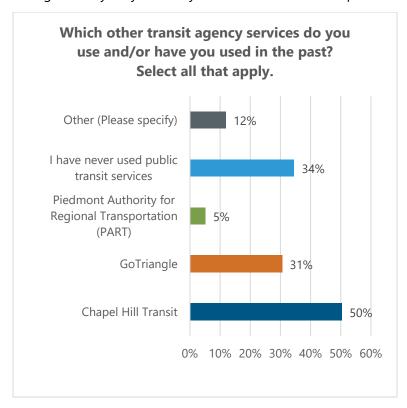
Sixty-six (66) percent of survey participants have not used Orange County Public Transportation. Twenty-one (21) percent preferred the Orange-Chapel Hill Connector, while 15 percent used the Hillsborough Circulator. Nine (9) percent scheduled rides through an Orange County Department, and 5 percent use other Orange County departments to schedule their rides.





Other Transit Agency Services

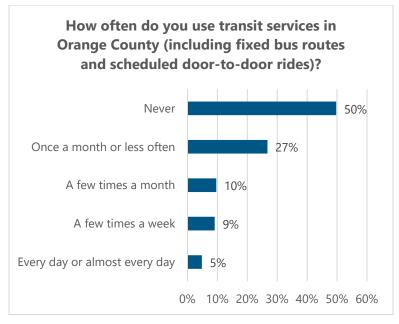
Respondents were also asked what transit services outside of Orange County they currently use or have used in the past.



Chapel Hill Transit was used by 50 percent of participants, followed by GoTriangle services at 31 percent. Additionally, 12 percent used public transit in cities such as Raleigh, Durham, New York, and Boston, while 34 percent reported that have never used public transit services.

Frequency of Transit Use

Respondents were asked how often they used Orange County Public Transit services.



Twenty-seven (27) percent of participants used Orange County transit services once a month or less, with half (50 percent) saying they never use them. Only 5 percent of participants reported that they use Orange County transit services daily. Nine (9) percent reported that they used the services a few times a week.



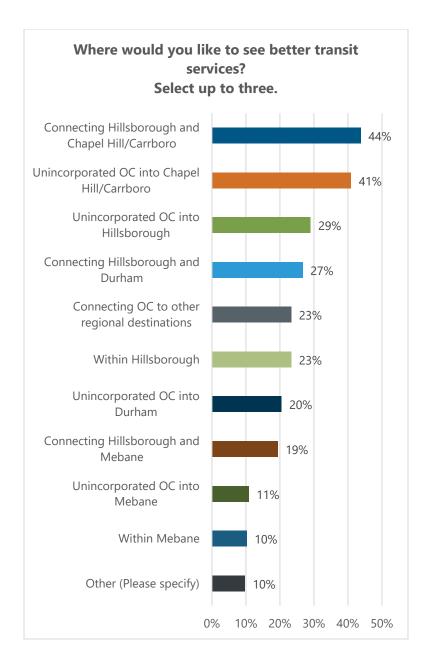
Participant Preferences

Participants were asked to share their preferences and ideas for transit improvements, focusing particularly on service areas, hours of operation, and service quality.

Service Area

Participants were asked where they would like to see transit service improvements in Orange County.

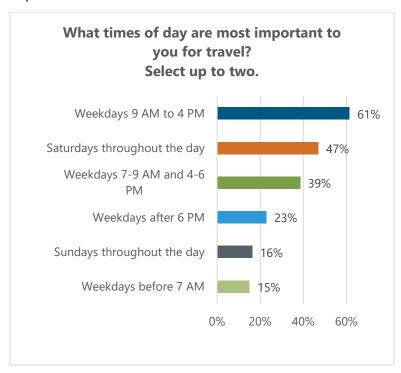
Respondents were most interested in improving transit services connecting Chapel Hill to Carrboro and Hillsborough (44 percent) and to unincorporated areas of Orange County (41 percent). Additionally, 29 percent expressed interest in improvements connecting Hillsborough to unincorporated areas of Orange County, and 27 percent wanted transit connections from Hillsborough to Durham. Interest in transit improvements in Mebane varied from 10 percent to 19 percent, depending on destination.





Transit Schedule

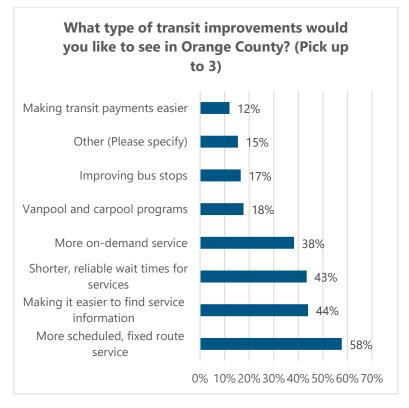
Participants were asked what days and times were most important for them to travel.



Participants are most likely to travel between 9 AM and 4 PM (61 percent), throughout the day on Saturdays (47 percent), and during typical weekday commuting times (39 percent)—defined as weekdays between 7 AM and 9 AM and 4 PM and 6 PM. Sixteen (16) percent of participants travel throughout the day on Sundays and 15 percent travel early mornings on weekdays before 7 AM.

Transit Improvements

Participants were asked what type of transit improvements they would like to see in Orange County.



Fifty-eight (58) percent of participants expressed their primary interest in having more scheduled fixed bus routes, Additionally, 44 percent indicated interest in easier access to information about transit service, while 43 percent want shorter and more reliable wait times and 38 percent would like more on-demand transit services.



3 PHASE 2 OVERVIEW

The second phase of public engagement for the Orange County SRTP was conducted to gather feedback on the proposed strategies and implementation timeline, as well as continue to educate residents about Orange County's transportation options. The engagement period took place from August 19 to September 12, 2024. Target audiences were transit riders, Orange County residents, stakeholders, and both riders and non-riders from traditionally underserved communities. Similar engagement strategies were used as in Phase 1. 133 people completed the survey online or in person, and over 125 people participated in conversations with project staff at pop-up events and presentations.

PARTICIPATION DEMOGRAPHICS

The survey included optional questions about participants' demographic backgrounds. These questions had response rates ranging from 83 percent (location) to 91 percent (age). Overall,

- 76 percent of participants identified as white
- 46 percent were 65 or older
- 36 percent had annual household incomes of \$75,000 or more
- 15 percent reported having a disability
- 45 percent lived in Hillsborough

KEY FINDINGS

Overall, engagement participants were supportive of the proposed changes and improvements in the SRTP. The most common feedback themes on the proposals included:

- Service requests to where people live that were not served within the plan timeframe, including fixed route service to communities south of Carrboro and north of Hillsborough
- General support for changes to the Hillsborough Circulator
- Support for coordination of the 420 and Orange Chapel Hill Connector, although some riders preferred more walkable local stops to the express service
- A few comments were concerned about the lack of all-day fixed route service between Hillsborough and Mebane, but many respondents also expressed an understanding of the tradeoffs and supported the MOD improvements as an alternative
- Significant support for easier booking of MOD by phone
- Significant support for weekend demand response service
- Walkability improvements were popular, in particular on Orange Grove Road and near Walmart and Aldi.

Beyond the specific SRTP proposals, reliability continues to be a major concern for all services, including missed trips and lack of clear information, and there was strong support for proposals focused on improving reliability and communication.



TACTICS AND TOOLS

The following activities were conducted to engage and collect feedback from residents and stakeholders during Phase 2 of the public engagement period.

Pop-Up Events

The project team held a series of seven pop-up events at community centers, senior centers, shopping locations, and local events between August 20, 2024, and September 10, 2024. These events provided transit riders and residents an opportunity to provide feedback on the proposed changes and learn about existing and future transit services. Pop-ups were conducted at various times of the day at the following locations, chosen based on Phase 1 engagement experience and stakeholder input:

- Passmore Center
- Seymour Center
- Hillsborough Walmart
- Efland Cheeks Community Center Food Distribution
- Eno Arts Mill First Fridays
- Mebane Farmer's Market
- Cedar Grove Community Center

At each event, the project team had an informational board that showed the proposed changes to transit services on a map and provided explanations about each of the services. Additionally, the project team had paper flyers that had the informational board on one side and a survey on the other. People were

encouraged to fill out the survey either online or on paper and submit their feedback prior to the end of the engagement period on September 12, 2024. All information was made available in English, Spanish, and Mandarin. A list of pop-up events, their dates, times, and locations are available in Appendix A.

Presentations

The project team conducted presentations with the Orange Unified Transportation Board (OUTBoard) and the Mebane Bicycle and Pedestrian Commission (BPAC). The presentations consisted of project updates on the proposed changes in the plan, and opportunities for attendees to provide feedback were provided.

Survey

The project team administered a brief survey seeking feedback on the proposed changes to transportation services. The survey was distributed both online and in print in English, Spanish, and Mandarin. The survey was open from August 19, 2024, to September 13, 2024. Analysis of the survey results can be found in Appendix D.

ADVERTISING METHODS

Project Website

The project website developed for Phase 1 of the public engagement process was updated to include the proposed transportation service changes and plan overviews, Phase 2



engagement activity locations and times, and a link to the online survey.

Transit Posters

The project team hung up informational posters on bus stops throughout Orange County that provided a link to the online survey. The posters were hung up at the following bus shelter locations:

- Fulton St. at VA Hospital
- Erwin Rd. at Fulton St. (Duke University Hospital)
- UNC Hospital/Health Sciences Library
- Durham Tech, Orange County Campus
- Waterstone Dr. at UNC Health Care-Hillsborough Campus
- Faucette Mill Rd. at Cornelius St.
- Churton St. at Margaret Ln.
- Mebane Cone Health Park & Ride

Project Flyers

In addition to the transit posters that were hung up across Orange County, project flyers were distributed to various locations throughout Orange County. These locations included residence complexes, libraries, community centers, schools, hospitals, and senior centers. The flyers included information on proposed changes to transportation services, along with a paper copy of the survey.

Email Campaigns and Social Media

Building on the efforts from Phase 1, the project team collaborated with plan partners to promote Phase 2 public engagement activities through email campaigns and social media outreach. A comprehensive media kit, featuring a digital flyer, social media assets, newsletter text, and email templates, was prepared in both English and Spanish. This kit was shared with stakeholders and agency partners for dissemination through their respective channels. Additionally, the media kit was sent to various community organizations throughout Orange County.



4 PHASE 2 FINDINGS POP UP EVENTS

Unlike Phase 1, with unique polling boards for pop-ups, Phase 2 pop-up events focused on distributing the paper survey and informational sheet, answering questions, and making the public aware of the transportation options offered in Orange County. Specific feedback and comments were written down on paper surveys and entered into the survey result data. Where possible, project staff counted the conversations held at the following events:

Passmore Center: 18 conversations

Seymour Center: 13 conversations

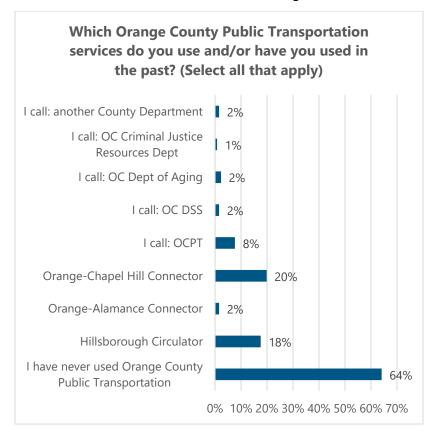
Eno Arts Mill First Fridays: 25 conversations

Mebane Farmer's Market: 20 conversations

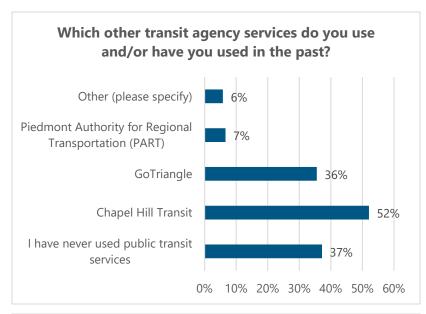
Other events focused on distributing information and gathering written feedback, and the number of specific conversations was not recorded.

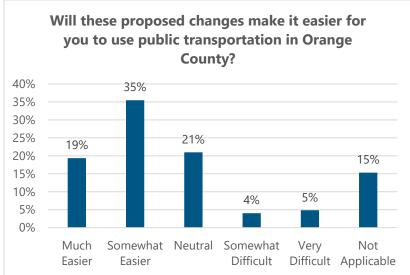
SURVEY RESULTS

133 people submitted responses to the survey online or on paper. All submitted surveys were completed in English. Participants were asked about their transit use, both for Orange County Public Transportation services and in the region more widely. A majority of respondents have never used OCPT, but more than half have utilized at least some form of transit in the region.









Along with an open-ended comment box, the key question in the survey looked to gain feedback on the impact of the proposed changes on respondents. Over half of survey respondents said the proposals would make using transit at least somewhat easier for them.

Among those who said they have used OCTS services in the past, 70% responded that the changes would make it either somewhat or much easier to use.



APPENDIX D1: OUTREACH LOCATIONS

Pop Up Events

Phase 1:

- Monday, 3/18, Hillsborough Walmart, 2 pm 4 pm
- Tuesday, 3/19, Orange County Seymour Senior Center, 11 am – 1 pm
- Tuesday, 3/19, Passmore Center, 3 pm 5 pm
- Wednesday, 3/20, Durham Tech OC Campus, 9 am 11 am
- Wednesday, 3/20, UNC Health Care-Hillsborough
 Campus, 3 pm 5 pm
- Saturday, 3/23, Downtown Mebane Eggstravaganza and Bunny Hop 11 am – 2 pm

Phase 2:

- Tuesday, 8/20, Passmore Center, 9:30 am 11:30 am
- Tuesday, 8/20, Hillsborough Walmart 2 pm 4 pm
- Wednesday, 8/21, Orange County Seymour Senior Center
 10 am 12 pm
- Friday, 9/6, Efland Cheeks Community Center, 9:30 am -11:30 am
- Friday, 9/6, First Fridays at Eno Arts Mill 6 pm to 9 pm

- Saturday, 9/7, Mebane Farmer's Market, 8:30 am 12 pm
- Tuesday, 9/10, Cedar Grove Community Center 11 am 12 pm

Polling Board Locations

Phase 1:

- Churton Street at Margaret Lane (Hillsborough)
- Faucette Mill Road at Cornelius Street (Hillsborough)
- Durham Tech OCC Park-and-Ride (Hillsborough)
- UNC Hospital (Hillsborough)
- Cone Health Park and Ride (Mebane)

Phase 2:

None

Transit Poster Locations

Phase 1:

None

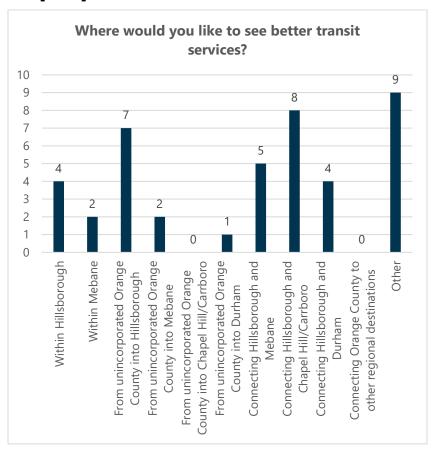
Phase 2:

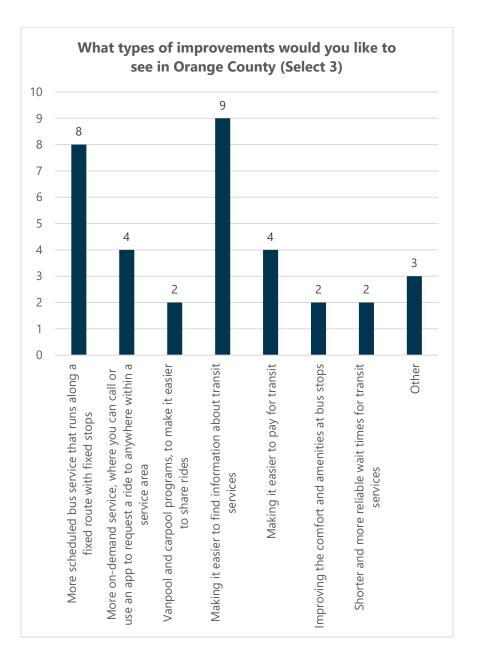
- Churton Street at Margaret Lane (Hillsborough)
- Faucette Mill Road at Cornelius Street (Hillsborough)
- Durham Tech OCC Park-and-Ride (Hillsborough)
- UNC Hospital (Hillsborough)
- Cone Health Park and Ride (Mebane)
- Erwin Rd at Fulton Street, Duke University Hospital (Durham)



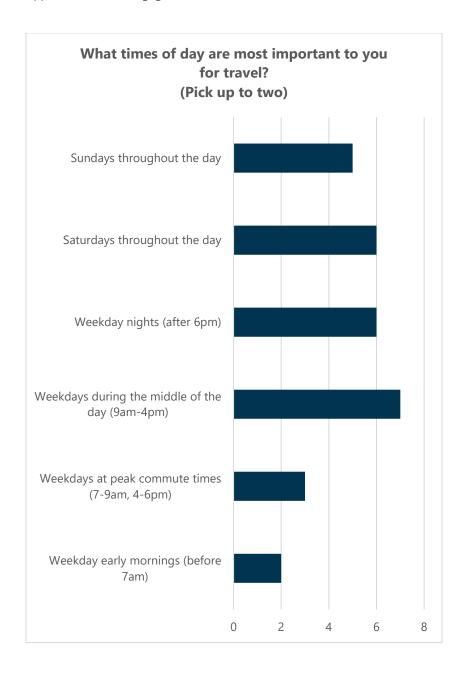
APPENDIX D2: PHASE 1 POLLING BOARD COMMENTS

Pop Up Events

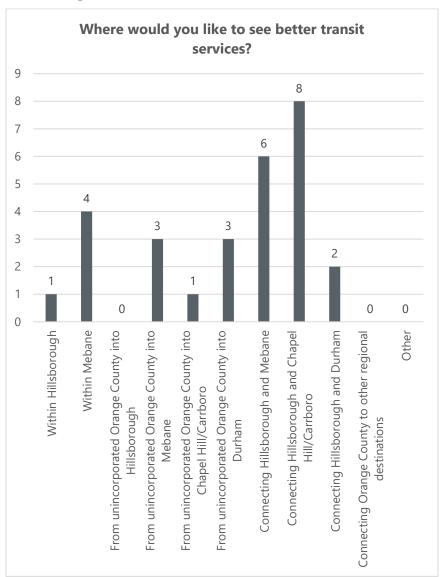




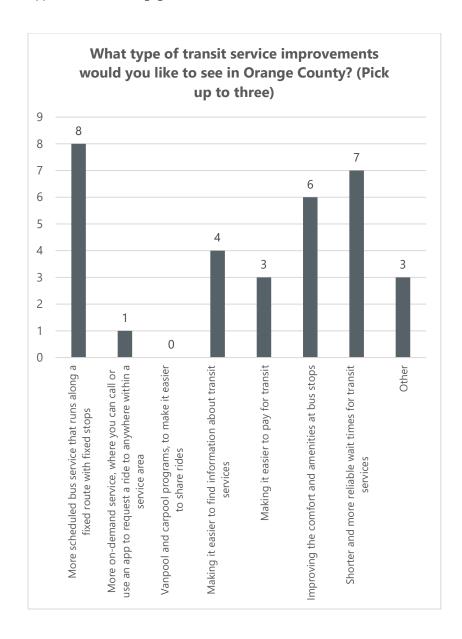


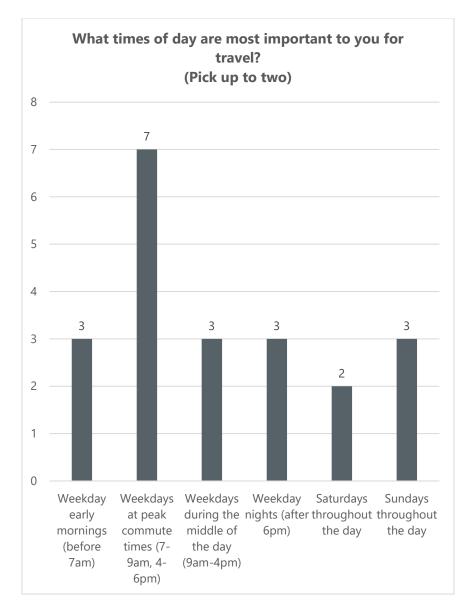


Polling Boards











APPENDIX D3: PHASE 2 SURVEY COMMENTS

What do you like or dislike about the proposed strategies? Please reference specific route or project names.

Love the Mebane circulator. Great opportunity for older adults and people without cars to access shopping and Cone Health. Also expanding MOD seems helpful for affordability and accessibility. Will some of the vehicles be wheelchair-accessible? I hope eventually these services with run on weekends too.

I most likely the Mebane Circulator (I live in Mebane) and a connection to Alamance Community College, but also the prospect of more routes in general.

I like the on-demand services for rural areas in southern Orange county where I live.

All sounds great. Hopefully it will get done

When and if I can no longer drive, improving MOD will be critical; and increasing the frequency of the Hillsborough Circulator will also be a big help, IF it runs reasonably close to my house.

There are some strategies that I like, however others don't seem to be helpful, especially as a resident of Alamance County rather than Orange County. Tanger Outlets would be a good location for cash loading UMO cards.

Still doesn't at all serve me (heritage hills)

I like the expanded service hours and the mobility manager, but would like to see even more improvements in walking to transit

I have not been able to find the changes to the Hillsborough circulator bus on the plan. I don't know what they are.

This proposals are all addressing central and northern Orange County. For those of us in the southern part of the county, but outside the Chapel Hill-Carrboro city limits, we have very few options other than to drive to a park and ride for CH Transit. Walking and cycling are not safe options on our roads. I really thought this process would address our southern Orange County needs as well. I'm disappointed in this plan.

I wish the Orange-Chapel Hill Connector could come as far south as Southern Village.

May be assumed, but routes & times info. need to be readily available, individualized with prompts & easy to understand ie: where are you leaving from, where do you want to go & when do you need to be there, then take ... at. ... that you can get & Updated throughout day . As example, looking at proposed map of routes, I find them very difficult to read.

need southern route access

There is nothing for Heritage Hills

Need more transit between Chapel Hill and Carrboro and Durham. Need fewer walking distances for those who are disabled.

Orange-Chapel Hill Connector

We are in heritage hills at the southern end of Smith level Rd. I didn't see any public transport near us in the proposal.

I'm 85 and live in the stouthern rural part of the county and need transportation from dusk to dark. I don't understand how the on demand service works but it won't be of use to me when I need it because of the hours proposed.

local should make more quick stops in neighborhoods...Just a stop and go...I live in a development with no side walks to walk to a bus stop as so many do and I would use a bus much more often with a quick stop in my neighborhood, Yet, I wont risk walking on a highway to catch a bus...You dont even need a full stop unless you see a passenger waiting....thanks for allowing our input



I like the focus on helping people walk to transit stops and protecting them while waiting for their transit vehicles. I also like the focus on increasing the number of vehicles and frequency of buses.

North Orange County isn't being helped - an area that really needs additional transportation to access services, typically located in southern part of Orange Co

I live in Hillsborough and currently drive. But I am interested about public transit. Me and my wife are in our 70's.

While I like the expanded hours of service on the Hillsborough Circulator and two routes, it's not clear to me about having to transfer onto the second route as well as wait time.

"free" transportation really means that someone else pays. From experience in other jurisdictions, any free transport (even for a select group) is never enough. There is always clamor to add more people to the "free" group. The taxes in Orange County are already quite high; it does not make sense to plan to add more liabilities.

The cost to people on fixed incomes that are suffering from inflation due to government spending.

It doesn't make sense to offer the Orange-Chapel Hill Connector when GoTriangle serves the same route. You should give funds to GoTriangle to operate the 420 bus, and use the savings the extend the hours to 9 pm (which would make the service far more valuable for people traveling between Chapel Hill and Hillsborough for events)

Appreciate increased options w/ Hillsborough circulator split

Please, please make it so people can call for trips on MOD. Don't have a smartphone or computer access and I can't use MOD.

No service between Chatham county line and carrboro

I like increasing walking access to transit.

I was hoping that the plan would address the future train station in Hillsborough. I have a vision disability, and so I use the part bus to travel back and forth between Chapel Hill and Greensboro, where I have family. The PART bus does not run on Saturdays and Sundays, and it is rather inconvenient to take the train to Durham, and then transfer to CH via bus. I am waiting for the train station to come in and it will be very important for the area to plan for that going forward.

I would use the 420/Circulator to go to Hillsborough, but the ridership pattern is a little confusing. Simplifying the relationship between the 420 and the Circulator will be helpful!

it won't help me drive less. It would be nice for the circular to run on weekends.

2X Hboro circulator, new Mebane circulator and eliminating underutilized routes

(Eventual) consolidation of Hillsborough-Chapel Hill connector - but removing their redundancies and better integrating Orange County transit services to the rest of the Triangle's fare and tracking systems should be a much higher priority!

Like the addition of workability to the Transportation. Does that mean sidewalk improvements?

Need better weekend services & higher frequencies between Chapel Hill & Hillsborough during the week

Nothing seems to be expanding to the area where I live

Doesn't effectively address access for elderly in rural areas.

More access to MOD services when I can no longer drive a personal vehicle

We live at Gatemoore on Rhonda Rd in South Hillsborough. Hopefully the new stop shown at Cheshire Dr as close as possible to Oakdale Dr + improved frequency will finally allow us to get on the bus to go to Wallmart of the Sportsplex - 45 min is still a lot though.



Don't like. We need a train and/or light rail. Not these connectors! I don't know anyone who uses them! Misallocation of resources. And lack of strategic vision.

I like the circulators

No service along 70 from Mebane to Hillsborough.

In the plan, there is reference to the one-way aspect of the Hillsborough Circulator that makes it difficult for passengers because they have to ride all the way around the route even if the stop they need is only 1 stop away. But the plans don't seem to address that issue at all, from what I can see, which I think they should.

possible on-demand rides in north-east of county

Mebane! More about Mebane Connectivity

I cannot ride from fairview neighborhood to the occ college, they need a stop in between to share if you're going to split it, otherwise some people will have to walk/run to the next stop

Support the advertising campaign, send a pamphlet with water/electric bill

Allow people to get senior rider card at Seymour Center instead of having to go to Transportation Center (very hard to get there without the card!)

Not enough MOD drivers, serious issues with MOD reliability; cancelled trips, hard to book, sometimes not operating

Need safety improvements at Aldi crossing

Like the new HC. Want OCPT to be more focused on transporting the general population

Like the improved H2H alignment and the ability to get from CH to Passmore

Wish it was two way to reduce walking or time on the bus; like the split loop idea

Bus is a good choice because parking is hard downtown

Excited about weekend demand response service; go to Walmart on the weekends; wish it would begin sooner

Moving the bus off 86 will make it impossible to take either the 420 or OCH; to get more people to ride it, add more stops along the corridor, it can be hard to walk to bus stops

Adding the proposed transit hub in Efland would increase the likelihood that I would use the public transportation system.

I am one of the many who have never used any of the transit methods.

expanding MOD route, please include making scheduling appointments easier for individuals who don't have access to internet or smart phones

I like making the Hillsborough Circulator 2-way. I like improving foot traffic routes to public transit. I like the public info campaign.

More service!

"Improve Bus Stops, build new Rural Transit Hubs, and improve Walking Access to Transit so that people can comfortably get to and wait for transit." THIS IS CRUCIAL FOR ORANGE COUNTY and should be a free service for senior citizens who live nowhere near CHC BUS TRANSIT that runs BUSES DAILY ALMOST EMPTY OF PEOPLE AND IT IS ALWAYS FREE OF CHARGE. THE RURAL TRANSIT SYSTEM FOR ORANGE COUNTY SENIORS IS A DISGRACE AND WOEFULLY INADEQUATE. THE SENIOR CENTERS DO THEIR BEST BUT CANNOT KEEP UP WITH DEMAND -- WHICH IS TO TRAVEL WITHOUT HAVING TO DRIVE OR UNABLE TO DRIVE. LET'S CHANGE THAT, PLEASE.

The shorter loops are an excellent idea. The problem is a lot of West Hillsborough is left out of the changes. Lakeshore Drive residents would have a very difficult time using the circulator.

The Hillsborough circulator routes eliminate easy access for the west Hillsborough neighborhoods. Having a stop at the intersection of west Hill and West King would allow widespread access for this area.



Easy walking access to transport from Churton Grove neighborhood to downtown Hillsborough as well as Chapel Hill. Would have very much liked to continue being able to get to Mebane from Hillsborough as I consider future needs when old enough not to be able to drive (20-30 years from now) and desire to minimize driving now (ecological reasons).

Traveling from Alamance County, aka, the affordable community to Chapel Hill care appointments aka in the desired community will be difficult without the connector.

A fixed route parallel to the ODX needs to run all day. Towns with current populations well above 10,000 need to be connected.

I like having the Hillsborough circulator running every 45 minutes; expanded weekend service; improved walking access to transit; and the new Mebane circulator

Will there be any rural hub spots up 57 towards NE corner of Orange?

I live in a rural area between Hillsborough and Chapel Hill and there is no public bus stop or circulator zone that I can take. It would be nice to be able to take public transit but this would require the county to expand the zones further and add a route along Orange Grove Rd.

I like the proposed 2 Hillsborough circulator routes which will make going to downtown Hillsborough more convenient

I like the start time change to 6:30am

Please re-prioritize (to 2025-2027) your =>Sunday<= bus services within Chapel Hill/Carrboro city limits. Personally, I'd love to see a Sunday bus on the N route (from Harris Teeter/Meadowmont to downtown and connecting every half hour with the N/S lines, between Eubanks Rd and Southern Village....from 9 am to 2 pm Sundays.

Areas of focus, expanded hours, regular routes all great for planning and using.

It will expand services to older, disabled and/or low-income individuals. Much more should be done to help connect these isolated individuals to services, resources and engagement.

I like that there will be more hubs in the rural areas. We do not have transportation and cannot get to our appointments, doctor and pharmacy. My husband bikes 15 miles one way to get to the doctor/pharmacy.

Increasing frequency of Hillsborough Circulator would make it much more user friendly

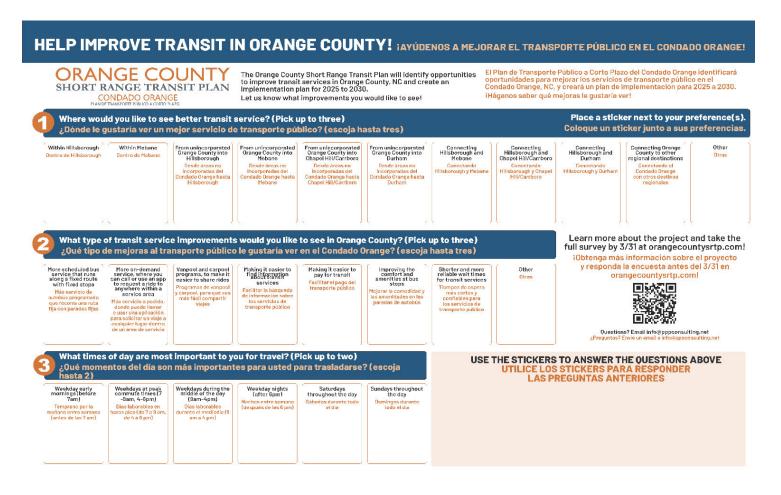
The A loop of the Hillsborough Circulator has low ridership. Consider eliminating the portion along 70 and only have one loop. Transit Plan funds should not be used for Mebane Circulator as it is in Alamance County. Perhaps the two stops in Orange County can be funded but nothing more. Orange County has a mobility manager already. Confirm that there would still only be one but perhaps with an expanded role. Bus stops should be sufficient for passengers. Calling them transit hubs is confusing. Please clarify that funding sources other than the transit plan funds will be used for sidewalk projects unless directly adjacent to a bus stop. Begin OCH at 9:30, not 8:30 to further reduce overlap with the 420. The demand for transit maps are misleading. The range of density and colors used imply that there is similar demand in Hillsborough as there is at UNC. This should be corrected. Show raw data or more fairly illustrate the differences.



APPENDIX D4: ENGAGEMENT MATERIALS

PHASE 1 MATERIALS

Polling Board





Survey (English)

HELP US IMPROVE TRANSIT SERVICE!

The Orange County Short Range Transit Plan will identify opportunities to improve transit services in Orange County, NC and create an implementation plan for 2025 to 2030. Let us know what improvements you would like to see!

Please return this survey by March 31, 2024 through:

Take it online at orangecountysrtp.com Email a scan or photo of each page to info@pppconsulting.net Mail to Public Participation Partners 8502 Six Forks Rd, Ste. 102

Raleigh, NC 27615



Scan the QR code to learn more about the project or visit orangecountysrtp.com

1) Which Orange County Public Transportation services do
you use and/or have you used in the past?
(select all that annly)

- ☐ Hillsborough Circulator
- ☐ Orange-Alamance Connector
- ☐ Orange-Chapel Hill Connector
- ☐ Mobility on Demand (MOD) Service

I call to schedule a ride with Orange County:

- Public Transportation
- ☐ Department of Social Services
- ☐ Department of Aging ☐ Criminal Justice Resources Department
- ☐ Other County Department: .
- ☐ I have never used Orange County Public Transportation

2) Which other transit agency services do you use and/or have you used in the past? (select all that apply)

- ☐ Chapel Hill Transit
- ☐ GoTriangle
- ☐ Piedmont Authority for Regional Transportation (PART)
- ☐ I have never used public transit services

3) How often do you use transit services (fixed route buses and scheduled door-to-door rides) in Orange County?

- O Every day or almost every day
- O A few times a week
- O A few times a month
- O Once a month or less often
- O Never

ORANGE COUNTY SHORT RANGE TRANSIT PLAN

4) Which city, town, or community do you live in? (e.g., Hillsborough, Cedar Grove, Efland)

5) Where would you like to see better transit service? (Pick up to 3)

- ☐ Within Hillsborough
- Within Mebane
- ☐ From unincorporated Orange County into Hillsborough ☐ From unincorporated Orange County into Mebane
- ☐ From unincorporated Orange County into Chapel Hill/
- ☐ From unincorporated Orange County into Durham Connecting Hillsborough and Mebane
- ☐ Connecting Hillsborough and Chapel Hill/Carrboro
- ☐ Connecting Hillsborough and Durham Connecting Orange County to other regional
- destinations

□ Other: ___

*Unincorporated Orange County refers to any area within the County outside of the town or city boundaries of Chapel Hill, Carrboro, Hillsborough, and Mebane.

6) What times of day are most important to you for travel? (Pick up to 2)

- ☐ Weekday early mornings (before 7am)
- ☐ Weekdays at peak commute times (7-9am, 4-6pm) ☐ Weekdays during the middle of the day (9am-4pm)
- ☐ Weekday nights (after 6pm)
- ☐ Saturdays throughout the day
- ☐ Sundays throughout the day

7) What type of transit improvements would you like to see in Orange County? (Pick up to 3)

- ☐ More scheduled bus service that runs along a fixed route with fixed stops
- ☐ More on-demand service, where you can call or use an app to request a ride to anywhere within a service area ☐ Vanpool and carpool programs, to make it easier to
- ☐ Making it easier to find information about transit services
- ☐ Making it easier to pay for transit
- ☐ Improving the comfort and amenities at bus stops
- ☐ Shorter and more reliable wait times for transit services

Page 1 of 2

HELP US IMPROVE TRANSIT SERVICE!

ORANGE COUNTY SHORT RANGE TRANSIT PLAN

8) How else would you like to see public transit	improved in Orange County?
9) Subscribe for Project Updates: Would you lik If so, please provide your email address below.	e to be notified of project updates and opportunities to provide feedback?
Voluntary Demographic Questions	
	background. This information helps us work toward our goal of inclusive will be used solely for data collection, will remain CONFIDENTIAL, and are
1) Do you have a disability?	6) Which of the following best describes you? (Choose all
O Yes O No Prefer not to answer 2) What is your gender identity? O Man O Woman	that apply) Asian or Pacific Islander Black or African American Hispanic or Latino Native American or Alaskan Native White or Caucasian Other: Prefer not to answer
O Non-binary O Prefer not to answer	7) What is your approximate annual household income?
3) What is your age? O Younger than 18 18-29 30-44 45-64 65 and older O Prefer not to answer	 Less than \$15,000 \$15,000 to \$25,000 \$25,000 to \$50,000 \$50,000 to \$75,000 \$75,000 and above Prefer not to answer
O Prefer not to answer	8) How many cars does your household have access to?
4) How well do you speak English? Very well Well Okay Very little Not at all Prefer not to answer	○ None○ One○ Two○ Three or more9) What is your home zip code?
5) What language do you speak at home?	

Page 2 of 2



Survey (Spanish)

IAYÚDENOS A MEJORAR EL SERVICIO DE TRANSPORTE PÚBLICO!

El Pian de Transporte Público a Corto Piazo del Condado Orange identificará oportunidades para mejorar los servicios de transporte público en el Condado Orange, NC, y creará un plan de implementación para 2025 a 2030. iHáganos saber qué mejoras le gustaría veri

Responda esta encuesta antes del 31 de marzo de 2024:

Responda en línea en orangecountysrtp.com

Escanee o tome una foto de cada página y envielas por email a info@pppconsulting.net

Enviela por correo postal a Public Participation Partners 8502 Six Forks Rd, Ste. 102 Raleigh, NC 27815



Escanee el código QR para conocer más sobre el proyecto o visite orangecountyartp.com

1) ¿Qué s	ervicios de	trensports	público o	iel Condad	o Orango
utiliza o	ha utilizado	on ol pass	do? (sele	ccione tod	eup sel sa
COFTERD	ondan)	-			

- ☐ Hillsborough Circulator ☐ Orange-Alamance Connector
- Orange-Chapel Hill Connector
 Servicio de movilidad bajo demanda (MOD)
- Liemo para programar un viaje con el Condedo Orange:
 - Transporte público
 - Departamento de Servicios Sociales
 Departamento de Envejecimiento
 - Departemento de Recursos de Justicia Penal

2) ¿Qué otros servicios de agencias de transporte utiliza o ha utilizado en el pasado? (seleccione todas las que correspon-

- Chapel Hill Transit
 GoTriangle
- Pledmont Authority for Regional Transportation (PART)
 Otro: ______
- Nunca he usado los servicios de transporte público

3)gCon qué frecuencia utiliza los servicios de transporte público (autobuses de ruta fija y viajes programados puerta a puerta) en el Condado Orange?

- O Todoa los días o casi todos los días
- Algunas veces a la semana
 Algunas veces al mes
- O Una vez al mes o menos
- O Nunca

CONDADO ORANGE

PLAN DE TRANSPORTE PÚBLICO A CORTO PLAZO

4) ¿En qué cluded, pueblo o comunidad vive? (por ejemplo, Hilleborough, Ceder Grove, Efland)

5) ¿Dóndo lo gustaria ver un mojor servicio de transporte público? (escoja hasta 3)

- Dentro de Hillsborough
- Dentro de Mebane
- Desde áreas no incorporadas del Condado Orange hasta Hilisborough
- Desde áreas no incorporadas del Condado Orange hasta Mabana
- ☐ Desde áreas no incorporadas del Condado Orange hasta Chapel Hill/Carrboro
- Desde áreas no incorporadas del Condado Orange hasta
- Conectando Hillsborough y Mebane
- ☐ Conectando Hillsborough y Chapel Hill/Carrboro
- Conectando Hillsborough y Durham
- ☐ Conectando el Condado Orange con otros destinos regionales
- Otro:

* Por dreas no incorporadas del Condado Orango nos referimos a cualquier drea dentro del condado fuera de los limites urbanos de Chapel HIII, Carrboro, Hilleborcugh y Rebans.

8) ¿Qué momentos del día son más importantes para ustad para trasiedarso? (escoja hasta 2)

- Temprano por la mañana entre semana (antes de las 7 am)

 Días laborables en horas pico (de 7 a 9 am, de 4 a 6 pm)
- Días leborables durante el mediodía (9 am a 4 pm)
 Noches entre semana (después de las 6 pm)
- Sébados durante todo el día
- Domingos durante todo el día

7) ¿Qué tipo de mejoras al transporte público le gustaria ver en el Condedo Orange? (secoje hesta 3)

- Més servicio de autobús programado que recorra una ruta fija con paradas fijas
- Més servicio a pedido, donde puede llemar o usar una aplicación para solicitar un viaje a cualquier lugar dentro de un área de servicio
- Programas de vanpool y carpool, para que sea más fácil compartir viejes
- ☐ Facilitar la búsqueda de información sobre los servicios de transporte público
- Facilitar el pago del transporte público
 Mejorar la comodidad y las amenidades en las paradas de
- autobús

 Tiempos de espera más cortos y conflables para los
- servicios de transporte público

 Otra:

Página 1 de 2

iayúdenos a mejorar el servicio de transporte público!

CONDADO ORANGE PLAN DE TRANSPORTE PÚBLICO A CORTO PLAZO

8) ¿De qué otra manera le gustaría que se mejorara el transporte público en el Condado Orange?				
Suscríbase para recibir actualizaciones del proyecto y las oportunidades para brindar comentarios? Si es as) Suscribase para recibir actualizaciones del proyecto: ¿le gustaría recibir notificaciones sobre las actualizaciones del proyecto las oportunidades para brindar comentarios? Si es así, proporcione su dirección de email a continuación.			
	ntecedentes. Esta información nos ayuda a trabajar hacia nuestro en cuenta que sus respuestas se utilizarán únicamente para la n OPCIONALES.			
1) ¿Tiene usted alguna discapacidad? Sí No Prefiero no responder 2) ¿Cuál es su identidad de género? Hombre Mujer Non-binario Prefiero no responder 3) ¿Cuál es su edad?	6) ¿Cuál de las siguientes opciones le describe mejor? (escoja todo lo que corresponda) Asiático o isleño del Pacífico Negro o afroamericano Hispano o latino Amerindio o nativo de Alaska Blanco o caucásico Otro: Prefiero no responder 7) ¿Cuál es el ingreso anual aproximado de su hogar? Menos de \$15,000			
 Menor de 18 años 18-29 30-44 45-64 65 años o más Prefiero no responder 	○ \$15,000 a \$25,000 ○ \$25,000 a \$50,000 ○ \$50,000 a \$75,000 ○ \$75,000 o más ○ Prefiero no responder 8) ¿A cuántos automóviles tiene acceso su hogar?			
4) ¿Qué tan bien habla inglés? Muy bien Bien Más o menos Muy poco Nada Prefiero no responder	○ Ninguno ○ Uno ○ Dis ○ Tres o más 9) ¿Cuál es el código postal de su hogar?			
5) ¿Qué idioma habla en casa?				

Página 2 de 2



Social Media Posts

Facebook/ Instagram

Post Week 1

Help us improve transit service! Let us know what improvements you would like to see in Orange County by 2030. Attend a pop-up event throughout the month of March:

Hillsborough Walmart – 501 Hampton Pointe B, Hillsborough, NC

March 18th, 2:00 p.m. − 4:00 p.m.*

Seymour Center - 2551 Homestead Road, Chapel Hill, NC

March 19th, 11:00 a.m. − 1:00 p.m.*

Passmore Center - 103 Meadowlands Drive, Hillsborough, NC

March 19th, 3:00 p.m. − 5:00 p.m.

Durham Tech OC Campus - 525 College Park Road, Hillsborough, NC

March 20th, 9:00 p.m. − 11:00 a.m.

UNC Hospital Hillsborough- 430 Waterstone Drive, Hillsborough, NC 27278

March 20th, 3:00 p.m. − 5:00 p.m.

Mebane Eggstravaganza – Downtown Mebane, Mebane, NC

March 23rd, 11:00 a.m. − 2:00 p.m.

Can't make it out? Learn more and take the survey by **March 31***: www.orangecountysrtp.com

*Weather Permitting. Please visit the website for updates.

Post Week 2

Reminder: Don't Miss Out on Your Chance to Improve Transit Service in Orange County!

Hey Orange County residents! We want to hear from you to shape the future of transit service in our community by 2030.

Can't decide what changes you'd like to see? Attend one of our pop-up events for more information. Learn more and take the survey by **March 31**st:

www.orangecountysrtp.com

Your feedback is important to this process!



Post Week 3

The Deadline for Comments is March 31, 2024

Don't miss the chance to share your thoughts on what transit improvements you'd like to see in Orange County for 2025 to 2030.

For more information and to take the survey, please visit www.orangecountysrtp.com.

X (Twitter)

Post Week 1

Help us improve transit service! Let us know what improvements you would like to see in Orange County by 2030. Learn more and take the survey by March 31st at: www.orangecountysrtp.com.

Post Week 2

Reminder: Help Shape the Future of Transit Service in Orange County!

Help us improve transit service in Orange County! Your input is crucial in making improvements by 2030. Attend one of our pop-up events for more information and take the survey by March 31st. Visit the website at www.orangecountysrtp.com to take the survey see a full list of pop-ups.

Post Week 3

The Last Chance to Take the Survey!

Don't miss the chance to share your thoughts on what transit improvements you'd like to see in Orange County for 2025 to 2030.

For more information and to take the survey by March 31st, please visit www.orangecountysrtp.com.

Digital Ad

ORANGE COUNTY SHORT RANGE TRANSIT PLAN



HELP US IMPROVE TRANSIT SERVICE

YÚDENOS A MEJORAR EL SERVICIO DE TRANSPORTE PÚBLICO

TAKE THE SURVEY BY MARCH 31st

To share your thoughts on potential transit service improvements for 2025 to 2030.



www.orangecountysrtp.com



Transit Flyer



TAKE THE SURVEY BY MARCH 31st

To share your thoughts on potential transit service improvements for 2025 to 2030



RESPONDA LA ENCUESTA ANTES DEL 31 DE MARZO

Para compartir sus ideas sobre mejoras potenciales al transporte público entre 2025 y 2030

www.orangecountysrtp.com



PHASE 2 MATERIALS

Informational Board

We have a plan to improve transit in Orange County please tell us what you think! Tenemos un plan para mejorar el transporte público en

Orange County Transportation Services is looking for input on the draft Orange County Short Range Transit Plan, which has transit improvements proposed for 2025 to 2030.

Los Servicios de Transporte del Condado de Orange están buscando opiniones sobre el borrador del Plan de Transporte Público a Corto Plazo del Condado de Orange, el cual propone mejoras en el transporte público para el

PROJECTS PROPOSED FOR 2025 TO 2027 PROYECTOS PROPUESTOS PARA 2025 A 2027

el Condado de Orange, idíganos lo que piensa!

- Improve Mobility on Demand (MOD) by adding more vehicles and creating five zones. Mejorar la Movilidad a Pedido (o Mobility on Demand [MOD] en inglés) mediante la incorporación de más vehículos y la creación de cinco zonas.
- Reroute Hillsborough Circulator into two routes that run every 45 minutes, 6:30 a.m.-6:30 p.m. on weekdays. Rediriair el "Hillsborough Circulator" en dos rutas que circulen cada 45 minutos, de 6:30 a.m. a 6:30 p.m. entre
- o Implement new Mebane Circulator, running hourly 7 a.m.entar el nuevo "Mebane Circulator", que funcionará

cada hora de 7 a.m. a 6 p.m. entre semana.

- O Adjust Orange-Chapel Hill Connector to run express on I-40, to better align with GoTriangle 420. Ajustar el "Orange-Chapel Hill Connector" para que circule de manera exprés por la I-40, para alinearse mejor con GoTriangle 420.
- O Discontinue Orange-Alamance connector and reinvest funds into Mebane Circulator and improved MOD on the Hillsborough-Mebane corridor.
- Discontinuar el "Orange-Alamance Connector" y reinvertir los fondos en el "Mebane Circulator" y en la mejora de la Movilidad a Pedido (MOD por sus siglas en inglés) en el corredor Hillsborough-Mebane
- O Make it easier to book Demand Response, pay for transit, and learn about transit options. Facilitar la reservación de servicios de Respuesta a la Demanda (Demand Response en inglés), el pago del transporte público y la información sobre las opciones de transporte público.

PROJECTS PROPOSED FOR 2028 TO 2030 PROYECTOS PROPUESTOS PARA 2028 A 2030

- Expand Demand Response weekend service to better provide needed trips on Saturdays and Sundays. Expandir el servicio de Respuesta a la Demanda (Demand Response en inglés) los fines de semana para mejor proporcionar los viajes necesarios los sábados y dominaos.
- Hire a Mobility Manager to help people learn about and use transit in Orange County. Contratar a un Gestor de Movilidad para ayudar a la gente a conocer y utilizar el transporte público en el Condado de Orange.

Take our survey and learn more about the draft plan by September 11th, 2024by scanning this QR Code, visiting orangecountysrtp.com, or calling (919) 245-2007.

- Conduct a Fare Study to explore reduced or free fares. Realizar un Estudio de Tarifas para explorar tarifas reducidas o gratuitas.
- Olmprove Rus Stons, build new Rural Transit Hubs, and improve Walking Access to Transit so that people can comfortably get to and wait for transit.

Mejorar las paradas de autobús, construir nuevos Centros de Tránsito Rurales y mejorar el acceso a pie al transporte público para que la gente pueda llegar a él y esperarlo

Obtenga más información sobre el borrador del

comentarios hasta el 11 de septiembre del 2024

en orangecountysrtp.com, escaneando este códiac

nlan, responda a nuestra encuesta y envie sus

ORANGE COUNTY SHORT RANGE TRANSIT PLAN **Transit Service Projects** Proyectos de Servicio de Transporte Hillsborough Circulator -- Hillsborough Circulator A -O- Hillsborough Circulator B Orange-Chapel Hill Connector -O- Orange-Chapel Hill Connector 0 Mebane Circulator -- Mebane Circulator Cedar Grove (119) Mobility On Demand (MOD) Zones Movilidad a Pedido Zonas Hillsborough-Mebane North Orange South Orange Southeast/Chapel Hill Cross-County @1 Old NC 10 Mt Sinal Ro Eubar Durham Capital Improvements Chapel Hill Mejoras Capitales **Bus Stop Improvement** Rural Transit Hub Centro de Tránsito Rura Walking Access to Transit Acceso a Pie al Transporte Público



Orange County Transportation Services is looking for input on the draft Orange County Short Range Transit Plan, which

which

has transit improvements proposed for 2025 to

e Hillsborough Circulator o routes that run every utes, 6:30 a.m.-6:30 p.m. on

Survey (English)

Help us improve transit service!

ORANGE COUNTY

We want to hear your feedback on the draft Orange County Short Range Transit Plan, with proposals for improving transit services in Orange County, NC for 2025 to 2030. Review the full plan at orange countys rtp.com or the summary on the other side of this survey page before giving us your thoughts below.

Please return this survey by September 11, 2024. You can:

- · Take it online at orangecountysrtp.com
- Email a scan or photo of each page to OrangeSRTP@gmail.com

Orange County Transportation Services 600 NC-86, Hillsborough, NC 27278 Phone: (919) 245-2007



Scan the QR code to learn more about the project or visit orangecountysrtp.com

Which Orange County Public Transportation services do you use and/or have you used in the past? (Select all that apply.)

- O Hillsborough Circulator
- O Orange-Alamance Connector
- Orange-Chapel Hill Connector
- O Mobility on Demand (MOD) Service
- Ol call to schedule a ride with Orange County:
 - O Public Transportation
 - O Department of Social Services
 - O Department of Aging
 - O Criminal Justice Resources Department
 - Other County Department:

O I have never used Orange County Public Transportation

Which other transit agency services do you use and/or have you used in the past? (Select all that apply.)

- OChapel Hill Transit ○ GoTriangle
- OPiedmont Authority for Regional Transportation (PART)
- OI have never used public transit services

Will these proposed changes make it easier for you to use public transportation in Orange County?

- O Much Easier O Somewhat Easier
- O Somewhat Difficult O Very Difficult
- O Neutral
- ON/A

What do you like or dislike about the proposed strategies? Please reference specific route or project names.

Voluntary Demographic Questions

The following questions ask about you and your background and help us work towards our goal of inclusive engagement. Please note that your responses will be used solely for data collection, and will remain confidential, and are optional.

What city, town, or community do you live in? (e.g., Hillsborough, Cedar Grove, Efland Grove, Efland)

Do you have a disability?

- O Yes
- O Prefer not to answer

What is your age?

- O Younger than 18 030-44 045-64
- O 65 and older
- O Prefer not to answer

What language do you speak at home?

Which of the following best describes you? (Choose all that apply.)

- Asian or Pacific Islander O Black or African
- O Native American or Alaska Native
- OHispanic or Latino
- OWhite or Caucasian O Prefer not to answer
- Other:

What is your approximate annual household income?

- O Less than \$15,000 O\$15,000 to \$25,000
- O\$50,000 to \$75,000 O\$75,000 and above
- O\$25,000 to \$50,000
- O Prefer not to answer

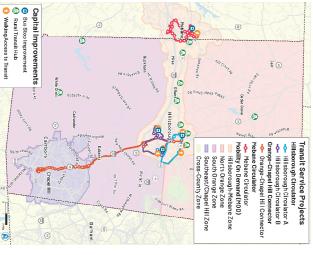
and learn more about the draft plan by 2024 by scanning this OR Code, visiting tp.com, or calling (919) 245–2007.

TO 2030

0

Conduct a Fare Study to explore reduced or free fares. Make it easier to book Demand Response, pay for transit, and learn about transit options.





tell us what you think! We have a plan to improve transit in Orange County-

ORANGE COUNTY SHORT RANGE TRANSIT PLAN

Nelson\Nygaard Consulting Associates



idíganos lo que piensa! transporte público en el Tenemos

un plan para mejorar

P

Condado de Orange,

Survey (Spanish)

i Ayúdenos a mejorar el servicio de transporte público!

ORANGE COUNTY

Queremos conocer su opinión sobre el borrador del Plan de Transporte Público a Corto Plazo del Condado de Orange, con propuestas para mejorar los servicios de transporte público en el Condado de Orange. NC para el periodo 2025-2030. Revise el plan completo en línea en orangecountysrtp.com o el resumen que se encuentra al reverso de esta página de la encuesta antes de darnos su opinión a continuación.

Por favor, devuelva esta encuesta a más tardar el 9 de septiembre del 2024:

- Respondiendo a la encuesta en línea en orangecountysrtp.com
- Escaneando o tomando una foto de cada página y enviándolo por correo electrónico a OrangeSRTP@gmail.com
- Enviándola por correo a:

Orange County Transportation Services, 600 NC-86, Hillsborough, NC 27278 Phone: (919) 245-2007



Escanee el código QR para obtener más información sobre el proyecto o visite orangecountysrtp.com

	utilizado en el pa	úblico del Condado de Orange sado (seleccione todas las	¿Qué otros servicios de agenci y/o ha utilizado en el pasado? ((que apliquen)		
OHillsbor	ough Circulator		O Chapel Hill Transit	○ GoTriangle	
	Alamance Conne	ctor	O Piedmont Authority for Re-		
	Chapel Hill Conne		Otro:	y,	
OServicio	Servicio de Movilidad a Pedido (o Mobility on Demand [MOD] Service en inglés)		Nunca he utilizado servicios de transporte público		
O Llamo pa	O Llamo para programar un viaje con el Condado de Orange: O Transporte público		¿Éstos cambios propuestos le harían más fácil utilizar el		
OTra			transporte público en el Condado de Orange?		
ODe	partamento de Se	ervicios Sociales	O Mucho más fácil	O Algo difícil	
		al Services en inglés)	O Algo más fácil	OMuy difícil	
	partamento de la partment of Agin		Neutral	ON/A	
 Departamento de Recursos de Justicia Penal (Criminal Justice Resources Department en inglés) Otro departamento del condado: 		¿Qué le gusta o no de las estrategias propuestas? Por favor, haga referencia a nombres concretos de rutas o proyectos.			
O Nunca h de Orang		sporte Público del Condado			
Preguntas	s demográfic	as voluntarias			
de participad		efieren a usted y a sus antecedent nga en cuenta que sus respuestas si s.			
¿En qué ciudad, pueblo o comunidad vive? (Por ejemplo, , Hillsborough, Cedar Grove, Efland Grove, Efland)		¿Cuál de las siguientes opciones le describe mejor? (seleccione todas las opciones que apliquen)			
			Asiático(a) o de las Islas del Pacífico	O Indígena de las América o nativo(a) de Alaska	
	a discapacidad?		O Negro(a)/	OBlanco(a)/Caucásico(a	
○ Sí	○ No	OPrefiero no contestar	afroamericano(a)	OPrefiero no contestar	
0.0			OHispano(a)/Latino(a)		

Other:

O Menos de \$15,000

O\$15,000 a \$25,000

O\$25,000 a \$50,000

¿Cuál es el ingreso anual aproximado de su hogar?

○\$50,000 a \$75,000

O Prefiero no contestar

0\$75,000 o más

045-64

Obtenga más información sobre el borrador del plan, responda a nuestra encuesta y envíe sus comentarios hasta responda a nuestra encuesta y envíe sus comentarios de il 1 de septiembre del 2024 en orangecount/ysrtp.com, escaneando este código OR o llamando al (919) 245-2007.

Contratar a un Gestor de Movilidad para ayudar a la gente a conocer y

Pracilitar la reservación de servicios de Respuesta a la Demanda (Demand Response en inglés), el pago del transporte público y la información sobre las opciones de transporte

0

PROJECTS PROPOSED FOR 2028 TO 2030

0

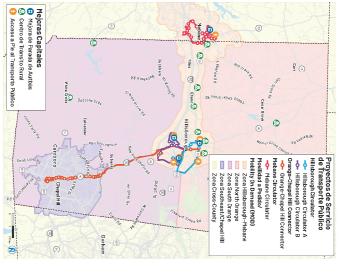
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ORANGE COUNTY SHORT RANGE TRANSIT PLAN



O 65 años o más Prefiero no contestar

¿Cuál es su edad?

¿Qué idioma habla en casa?



Orange County交通服务部正在寻求对Orange 共交通计划草案的意见,该计划提出了 2025 的公共交通改善措施。

年至

2030

年

County短期公

Survey (Mandarin)

帮助我们改善公交服务!

我们希望听到您对Orange County短期公交计划草案的反馈,其中包括 2025 年至 2030 年改善北卡罗来纳州Orange County公共交通服务的建议。请在 orangecountysrtp. com 上查看完整计划或查看本调查背面的摘要, 然后在下面 告诉我们您的想法。

请在 2024 年 9 月 11 日之前完成此调查。您可以:

- · 在 orangecountysrtp.com 上在线填写
- 将每页的扫描件或照片通过电子邮件发送至 OrangeSRTP@gmail.com
- 邮寄至

Orange County Transportation Services 600 NC-86, Hillsborough, NC 27278 电话: (919) 245-2007

您现在或过去使用过哪些Orange County公共交通服务? (选择所有适用的选项。)

- O Hillsborough 环线
- Orange-Alamance 连接线
- Orange-Chapel Hill连接线
- 按需出行服务(MOD)
- O 我打电话给Orange County预约乘车:
 - ○公共交通
 - 社会服务部
 - 老年部
 - 刑事司法资源部
 - 其他县部门:

○ 我从未使用过Orange County公共交通

您对所提议的策略有何喜欢或不喜欢之处?请提供具体路线或项目名称。

人口统计问卷

您居住在哪个城市、城镇或社区? (例如 Hillsborough, Cedar Grove, Efland Grove, Efland)

您是否有残疾? 〇 是

- 〇 否
- 不想回答

您的年龄是多少?

- 18 岁以下 18-29 岁
- 30-44 岁 45-64 岁 65 岁及以上
- 不想回答

您在家说什么语言?

- 西班牙裔或拉丁裔

- 不想回答

ORANGE COUNTY SHORT RANGE TRANSIT PLAN

扫描二维码了解有关该项目的更多信息或访问 orangecountvsrtp.com

您现在或过去使用过哪些其他公交机构的服务? (选择所有适用的选项。)

- O Chapel Hill 公共交通
 - O GoTriangle
- O 皮埃蒙特地区交通管理局 (PART)
- 我从未使用过公共交通服务

计划中的这些提议是否会让您更轻松地在Orange County使用 公共交通?

- 非常容易
- 〇 比较容易
- 〇 比较困难 ○ 非常困难
- 不知道

以下问题将询问您的背景,并帮助我们实现包容性参与的目标。 请注意您的回答将仅用于数据收集,并将保密,

所有问题都是可选的。

- 以下哪项最能描述您? (选择所有适用的选项。) ○ 亚洲人或太平洋岛民
- 黑人或非裔美国人
- 美洲原住民或阿拉斯加原住民 ○ 白人或高加索人
- 不想回答
- 其他:

您家庭的年收入大约是多少?

- 少于 15,000 美元 ○ 15,000 至 25,000 美元
- 25,000 至 50,000 美元
- 50,000 至 75,000 美元 ○ 75,000 美元及以上

请在 2024 年 9 月 11 日 orangecountysrtp.com 頁 调查并了解有关该计划草 1 日之前通过扫描此二维码、 xom 或致电(919)245-2007 { 划草条的更多信息。 9、访问 7 参加我们的

● 取消 Orange-Alamance 连 资金重新投资到 Mebane 步 Hillsborough-Mebane 走 行(MOD)服务。 让预订需求响应、支付公: 解交通选择变得更加容易 交费用和

运行新的 Mebane 7 点至下午 6 点每

ane 环线, 工作日上午 点每小时一班。

Hill

| 连接线以

将 Hillsborough 路, 每 45 分钟-6:30 至下午 6:3

rough 环线改为两5分钟一班,工作日_ - 6:30 运行。

通过增加更多车辆和创建五个区域来改善按需出行(MOD)服务

年计划项目

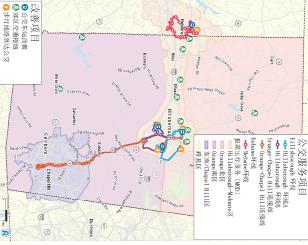
进行一项票价研究、探索网免费乘坐公交的可行性。免费乘坐公交的可行性。改善公交车站、建造新的次组、改善步行交通、以便人适地到达和等等公交。 店,建造新的郊区交通板 〒交通,以便人们可以舒 等待公交。 降低票价或

交通经理帮助人们了解和使 County的公共交通。

0 0

需求响应的服务,以便在 日更好地提供所需的出行服

) 上快速运行, ngle 420 保持 ine 环线和改变 e 走廊的按需i 从而更好地.



们您的想法 .善Orange County公共交通的计划

ORANGE COUNTY SHORT RANGE TRANSIT PLAN



Social Media Posts

Facebook/ Instagram

Post Week 1

We have a plan to improve transit in Orange County! Attend a pop-up event or take our survey at orangecountysrtp.com to tell us what you think about the draft Orange County Short Range Transit Plan:

- Passmore Center 103 Meadowlands Dr, Hillsborough, NC
- August 20th 9:30-11:30am
- Hillsborough Walmart 501 Hampton Pointe B, Hillsborough, NC
- August 20th 2:00-4:00pm
- Seymour Senior Center 2551 Homestead Rd, Chapel Hill, NC
- August 21st 10:00am-12:00pm
- Efland Cheeks Community Center 117 Richmond Road, Mebane, NC
- September 6th 9:30-11:30am
- First Fridays at Eno Arts Mill 437 Dimmocks Mill
 Rd, #17, Hillsborough, NC
- September 6th 6:00-9:00pm
- Mebane Farmer's Market 102 E Ruffin St, Mebane, NC

- September 7th 8:30am-12:00pm
- Cedar Grove Community Center 5800 NC HWY,
 NC-86, Hillsborough, NC
- September 10th 11:00am-12:00pm

Can't make it out? Learn more and take the survey by September 11th: https://orangecountysrtp.com/

Post Week 2

Reminder: Don't miss your chance to let us know your thoughts on the Orange County Short Range Transit Plan!

Hey Orange County residents! We want to hear from you about the future of transit in Orange County. Attend one of our pop-up events or visit our website to learn more about the draft Orange County Short Range Transit Plan. Take the survey by September 11th: https://orangecountysrtp.com/

Your feedback is important to this process!

Post Week 3

The Deadline for Comments is September 11, 2024

Don't miss the chance to share your thoughts on the plan to improve transit in Orange County for 2025 to 2030.

For more information and to take the survey, please visit https://orangecountysrtp.com/



X (Twitter)

Post Week 1

We have a plan to improve transit in Orange County, and we want to know what you think! Learn more and take the survey by September 11th at: https://orangecountysrtp.com/

Post Week 2

Reminder: Give us your thoughts on the draft Orange County Short Range Transit Plan! Your input is crucial in making improvements by 2030. Attend one of our pop-up events for more information and take the survey by September 11th. Visit the website at https://orangecountysrtp.com/ to learn more and take the survey.

Post Week 3

The Last Chance to Take the Survey!

Don't miss the chance to share your thoughts on the draft Orange County Short Range Transit Plan for 2025 to 2030!

For more information and to take the survey by September 11th, please visit https://orangecountysrtp.com/.

Digital Graphics



We have a plan to improve transit in Orange County!

iTenemos un plan para mejorar el transporte público en el Condado de Orange!



www.orangecountysrtp.com

Tell us what you think!

TAKE THE SURVEY BY SEPTEMBER 11TH to share your thoughts on the draft Short Range Transit Plan (2025–2030)

iDíganos lo que piensa!

RESPONDA A LA ENCUESTA A MÁS TARDAR EL 11 DE SEPTIEMBRE para compartir su opinión sobre el borrador del Plan de Transporte Público a Corto Plazo (2025 a 2030)

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Upcoming pop-up events

Próximos Eventos Pop-Up

PASSMORE CENTER

Tuesday, August 20, 9:30-11:30 a.m. 103 Meadowlands Dr, Hillsborough

HILLSBOROUGH WALMART

Tuesday, August 20 2:00-4:00 p.m.

501 Hampton Pointe B, Hillsborough

SEYMOUR SENIOR CENTER

Wednesday, August 21, 10 a.m.-12 p.m. 2551 Homestead Rd, Chapel Hill

EFLAND CHEEKS COMMUNITY CENTER

Friday, September 6, 9:30-11:30 a.m. 117 Richmond Road, Mebane

FIRST FRIDAYS AT ENO ARTS MILL

Friday, September 6, 6-9 p.m. 437 Dimmocks Mill Rd., #17, Hillsborough

MEBANE FARMER'S MARKET

Saturday, September 7, 8:30 a.m.-12 p.m. 102 E. Ruffin Street, Mebane

CEDAR GROVE COMMUNITY CENTER

Tuesday, September 10, 11 a.m.-12 p.m. 5800 NC HWY, NC-86, Hillsborough

www.orangecountysrtp.com



ORANGE COUNTY SHORT RANGE TRANSIT PLAN

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RESPONDA A LA ENCUESTA A MÁS TARDAR **EL 11 DE SEPTIEMBRE**

para compartir su opinión sobre el borrador del Plan de Transporte Público a Corto Plazo (2025 a 2030)

www.orangecountysrtp.com



ORANGE COUNTY SHORT RANGE TRANSIT PLAN



Transit Poster



ORANGE COUNTY SHORT RANGE TRANSIT PLAN

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